



For Immediate Release

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Janet Moyer Landscaping Wins Award For Garden Designed with “Less Water” in Mind

San Francisco – November 19, 2007 --- Janet Moyer Landscaping (JML), a full service landscaping company based in San Francisco, has announced that it has received an “Outstanding Achievement” award in the “small landscape renovation” category for a residential project completed in the city’s Forest Hill neighborhood. The award was announced on November 9 by the California Landscape Contractors Association at its 2007 Trophy Awards presentation in Nashville, TN, and can be viewed at www.clca.us/trophy-awards/trophy07/.

“As we continue to apply sustainability practices for our clients, it is gratifying to receive this kind of recognition for our ability to create beautiful gardens and at the same time produce significant savings with technically superior water management,” says Janet Moyer, president of the company.

The overall goal of JML’s assignment for its award-winning design was to upgrade the property by making it more inviting and sustainable. Moyer and her business partner, Michael Hofman, had worked with homeowners Jane Melnick and Eric Brondfield when they owned another house just a few blocks away from their Forest Hill residence. For a number of years, JML maintained the existing landscape that was mostly grass, while their clients’ children were growing up. Last year, JML met with Melnick and Brondfield to discuss a series of ideas they had to upgrade the landscape, and decrease the use of resources including water, debris removal, fertilizer and pesticide applications.

JML’s garden design and installation involved removing the front and back lawns and a large redwood stump while keeping a number of existing plants such as camellias and a laurel hedge in the back. JML introduced a design in the back yard that took into account an existing deck and allowed for a future installation of a spiral staircase from

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the deck to the garden area. The new design produced an interesting viewing area in the back yard and from above. Lighting was added to encourage nighttime use and viewing. Spray irrigation was replaced with drip irrigation, and a “smart water management” system using a combination of technologies including weather tracking, satellite communications and paging has reduced water usage by 60 percent.

“Sustainability has always been a driving force in how we design, build and maintain home gardens in San Francisco,” says Moyer. “Water conservation and management is an essential component of that.”

About Janet Moyer Landscaping

Founded in 1990, Janet Moyer Landscaping is a full service landscaping company based in San Francisco, CA. It has designed and installed more than 300 unique and customized gardens in San Francisco’s varied terrain. Owned and managed by Janet Moyer and Michael Hofman, the company applies sustainable practices to its residential garden design, installation and maintain services.

For more information, visit www.jmoyerlandscaping.com or call 415-821-3760.